

## Elena Gallen

Fashion/Art label founded in 2006 by Elena Gallen quickly garnered a cult following among the fashion elite. Master of Arts in Media Studies in Barcelona & filmmaking workshop at NYFA Hollywood, she started freelancing as a self-taught designer and soon after, launched her own line of t-shirts.

Her provocative wit awakened the curiosity of scene-kids, fashionistas and bloggers. Everyone from British fashion designer Giles Deacon, Korean pop star Tae Yang, Tom Ford's new muse Amparo Bonmatí to rockstar Wendy James have been spotted in one of her minimalist designs. Freelancing for high-end urban wear designers like Krizia Robustella or Roberto Piqueras and clothing brands like 410BC (NYC) or Kulte (Marseille) and combining the odd, the dark and the sacred, her creations come to life in different supports defining a very a sharp personal seal.

With a strong cinematic influence and an in-depth knowledge of technologies and trend hunting, her latest projects include FUEGO, an exquisite bizarre art fanzine and Stendhal Syndrome, a radical graphic design and art direction studio.

Her work has been exhibited in Spain, Australia and South Korea and featured in fashion magazines such as Nylon, Vice, Marie Claire, Glamcult or Tendencias; and her label has retailers among the best high-end boutiques and concept stores in Paris, Naples, St. Denis de la Reunion, Moscow, Riyadh or Taiwan.

Elena Gallen

1984

Based in Barcelona.

Master of Arts in Media Studies  
(Barcelona)

Filmmaking workshop at NYFA  
(Hollywood)



Founder and designer  
Elena Gallen  
fashion/art label  
[www.elenagallen.com](http://www.elenagallen.com)  
06-present

Curator and editor  
Fuego  
self-publishing  
[www.fuegofanzine.com](http://www.fuegofanzine.com)  
09-present

Founder, art director and designer  
Stendhal Syndrome Studio  
radical graphic design  
[www.stendhalsyndromestudio.com](http://www.stendhalsyndromestudio.com)  
11-present

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### PRESS AND INTERVIEW

"Those marvelous fifteen" -Tendencias Fashion Mag-  
Selected as one of the 15 most succesful of 2010 along with  
Carlos Diez, David Delfín, Joaquin Reyes, Brian Hunt or El  
Delgado Buil by Tendencias magazine.

Centromoda -Fashion- Entrevista (España, 2010)  
Tendencias Fashion Mag -Fashion- Entrevista (España, 2010)  
VICE -Fashion and editorial- Entrevista (España, 2010)  
Pullthemetall -Editorial- Review + Interview (España, 2010)  
My Dance The Skull -Fashion & art- Entrevista (U.K., 2010)  
Marie Claire -Fashion- Entrevista (España, 2008)  
Lèxit d'Elena Gallén: El disney de la Transgressió by  
Generalitat de Catalunya (España, 2008)  
YoDona, El Mundo -Article- (España, 2011)  
Neo2, Glamcult, Ocimag, Nylon Korea...

### PUBLISHED

I Love T (Monza, 2011)  
StreetTee (Monza, 2008)  
360° Vol.27 (Sandu Cultural, 2009)  
Elena Gallen (My Dance The Skull, 2010)  
The Totebag Book (Laurence King, 2011)  
Fuego Fanzine Great Minds Think Alike  
(Coke Bartrina & Elena Gallen, 2010)  
Fuego Fanzine We want to Believe  
(Coke Bartrina & Elena Gallen, 2009)

### SHOWS

Presentación Fuego Fanzine #02 -Book Launch-  
Otrascosas de Villarrosàs (Barcelona, 2011)  
Fuego Release Party -Book Launch-  
Das Magazin Pop-Up Magazine Store (Hamburg, 2010)  
Boomshirt Exhibition -Collective Fashion Show-  
Estoril FashionArt Festival (Estoril, 2010)  
Elena Gallen S/S 2010 by Paul Phung -Photography-  
Urban Outfitters (Manchester, 2010)  
Luxury and Trash -Fashion Collection Launch-  
Addicted Seoul (Seoul, 2008)  
Curvy Magazine + Jeremyville -Collective Artshow-  
Mori Gallery (Sydney, 2008)  
In An Absolut World organized by EP3 -Collective Artshow- Sala  
Offlimits (Madrid, 2007)

### CLIENTS

Kulte, Krizia Robustella, VICE, Tres Tintas, Tendencias, Roberto Piqueras, Wendy James, Stylenoir, 410BC, Calzados Victoria, Lados Magazine, Czarny Neseser.

